***IN A NUTSHELL***

***Izenzo focuses on resuscitating value dead assets on behalf of SOE's (State owned Entities) & Municipalities to strengthen their balance sheets, improve their revenue, stimulate growth projects and have a positive impact on the lives of the community.***

***It does this through a process of valorization that entails freeing the assets or the people and releasing its full potential and value.***

***The structures emanate from a necessity to collaborate within public-private partnerships. This brings capital, skills and political will together in a business-like forum.***

***The cannabis industry attracted our attention because of its ubiquity at source and popularity in use. The opportunity for it to affect socio-economic development has been recognized by Governments and clumsy attempts have been made to regulate it. This has resulted in a globally fragmented market with no direction.***

***Izenzo and Pela Vibes Caribbean have outlined a proposal that captures a vertically integrated value proposition of GROW - MANUFACTURE - TRADE. This vertical route to market is only the beginning of providing traction to the payment gateway that is the trading platform where growers meet buyers and transactions occur. The controlled process along the way is to confirm quality & veracity of product.***

***The proposal thus involves a 2-pronged approach:***

* ***GROW-MANUFACTURE:***
  + ***The development of an agricultural capacity within a Build, Operate, Transfer (BOT) model including government authorizations, feasibilities, funding and implementation with socio economic upliftment for the community; (See included 'IZENZO MARKETPLACE');***
* ***TRADE:***
  + ***Utilizing the Izenzo cannabis trading platform to participate in the global off-take of the products; (See attached 'IZENZO TRADING PLATFORM')***

***In conclusion, should this proposal resonate with your ideas and objectives vis-a-vis your 'green gold' industry kindly indicate same by return mail and we can begin the process to explore the opportunity together.***